

Spring Summer 2011

Thee Lingerie Shoppe

... with you in mind

Women and their bras: European VS North American

North American women have been trained to wear the same bra style their whole lives, the bra that fits when your 14 is your bra for life. European women change their bras with the season, much like their clothes. They never want the same bra twice. This is why we at Thee Lingerie Shoppe rarely have the same bra the next time you come in. Most of our brands come from Europe so change with the season, just like your clothes! Every season offers different styles colours and trends.

Then there are the basics. Along with fashion styles that change with the season there is a selection of basic bras that are available in the basic colours (usually beige, black and sometimes natural) and these bras are available year round time and time again. (Provided the company doesn't discontinue the style).

Staff

Favorites:

Val: For smoothing out those muffin tops Val loves her Yummie Tummie and wears it nearly everyday!

Dianne: A sports bra with no bounce is what Dianne likes and the Anita soft cup sports bra does just that!



elomi: for all your curves

Elomi offers beautiful lingerie for the fuller sized woman. Beautiful styles and luxurious fabrics that will hug, hold and support your curves in all the right places. Have confidence in your curves!





Once again this season Prima Donna offers you options:

-Spice it up with ***Kyloma*** in summery coral!

Or

-Go back to basics with a new favorite ***Tamise*** in café latte!

*note styles are available for the spring summer season only!



Do you have a favorite fitter? Why not book an appointment with her the next time you plan on coming in. Or maybe you work during the week and shop on Saturdays—booking an appointment puts you to the front of the line!



Mission Statement

To enlighten and educate women of all ages and sizes of the advantages and pleasures of proper fitting quality undergarments.



Store Hours

Monday to Friday – 9:30-5:30

Saturday – 9:30-5:00

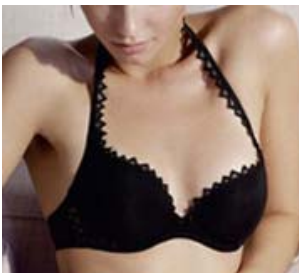
1858 Hamilton Street

Regina, Saskatchewan

(306)-359-3373

Toll Free: 1-866-747-2727 (bras)

Halter



Regular



Calling All Brides:

Not all dresses are created equal!

So your big day is coming up and you have been busy finding the perfect dress, not only for you but for your bridesmaids. Finally, you found the perfect one. Well, before you order ask yourself does the dress flatter the figure? Many brides select one bridesmaid dress for all their girls not looking at their different body types. Take into consideration your bustier best friend when selecting strapless, or your broad shouldered buddy when selecting a halter style. Remember that they will be in your pictures and if they look good YOU look good! Before going dress shopping why not start with us, come in and have a girls day trying on bras of every style, that way you know we have the bra for each girl to help make them and you look and feel the best you can on the big day!

Strapless



Deep Plunge

